

# Assistance to MSME manufacturing sector participation in the exhibition(National & international)

Industries Commissionerate, Government of Gujarat



## • Scheme Summary/key features:

- The Enterprise that has received assistance under this scheme will not be entitled to avail benefit of any other State Government Scheme for the same component /purpose, unless specifically specified under that scheme. .
- MSME may avail benefits of GoI Scheme for such components for which assistance is not availed under GoG Scheme or Vice Versa.
- The Total quantum of assistance under both the State and Central Government Scheme would be limited to actual expenditure.
- MSME has to apply in prescribed application form to DIC within six months from the last date of the exhibition/trade fair in which it has participated.

## Eligibility:

- a) MSME enterprises of manufacturing sector participating in exhibitions /trade Fair organised in India or international exhibitions /trade fairs organised outside India or inside India will be eligible under the scheme.
- b) MSME enterprises participating in exhibition / trade fair should be in production in the state of Gujarat during the operative period of the scheme

Applicable State: Gujarat

[https://indextb.com/files/2020/10/b0e2ed2a-18ff-4a0f-a132-407b89ef271f\\_2-GR\\_02092020.pdf](https://indextb.com/files/2020/10/b0e2ed2a-18ff-4a0f-a132-407b89ef271f_2-GR_02092020.pdf)

## Amount or Percentage of Subsidy:

Assistance @ 80% maximum up to Rs.50,000/ (Cost of stall rent +cost for product literature and display material cost.

Enterprise will be entitled for maximum 5 times during operative period of the scheme.

**National level exhibition:** Assistance @ 80% maximum up to Rs.1 lakh/ (Cost of stall rent +cost for product literature and display material cost.

Enterprise will be entitled for maximum 5 times during operative period of the scheme.

**International level exhibition (Inside India)** Assistance @ 80% maximum up to Rs.2 lakh/ (Cost of stall rent +cost for product literature and display material cost.

Enterprise will be entitled for maximum 5 times during operative period of the scheme

**International level exhibition (outside India)** Assistance @ 70% maximum up to Rs.5 lakh/ (Cost of stall rent +cost for product literature and display material cost.

Enterprise will be entitled for maximum 3 times during operative period of the scheme. Maximum cap of product literature and display material is capped at Rs.50,000/- . The assistance will be provided by way of reimbursement.